

VitalCAST™

*Dynamic digital signage
that commands attention*

Digital Signage Applications

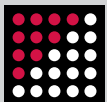
- Amphitheaters/Outdoor Concert Venues
- Automobile Dealerships
- Bank/Credit Union Lobby & Drive-Up
- Churches and Synagogues
- Cinemas
- Convenience Stores/Gas Pumps
- Convention Centers & Assembly Halls
- Corporation Headquarters and Lobbies
- Educational Institutions (K-12, Universities, Colleges, Trade Schools, etc.)
- Employee Break Rooms
- Health Care Facilities
- Hotels, Casinos & Resorts
- Restaurants
- Retail Stores and Malls
- Theme Parks, Museums & Zoos



- Marketing/Advertising Messages
- Employee Communications
- Visitor/Guest Information
- Wayfinding
- Weather/Emergency Alerts
- Digital Menu/Concession Boards

Texas Digital's VitalCAST is a state-of-the-art digital signage solution that will excite, inform and motivate customers. Attention-grabbing, professional content can be created, changed as needed, and deployed in a matter of minutes to one or more LCD or plasma displays.

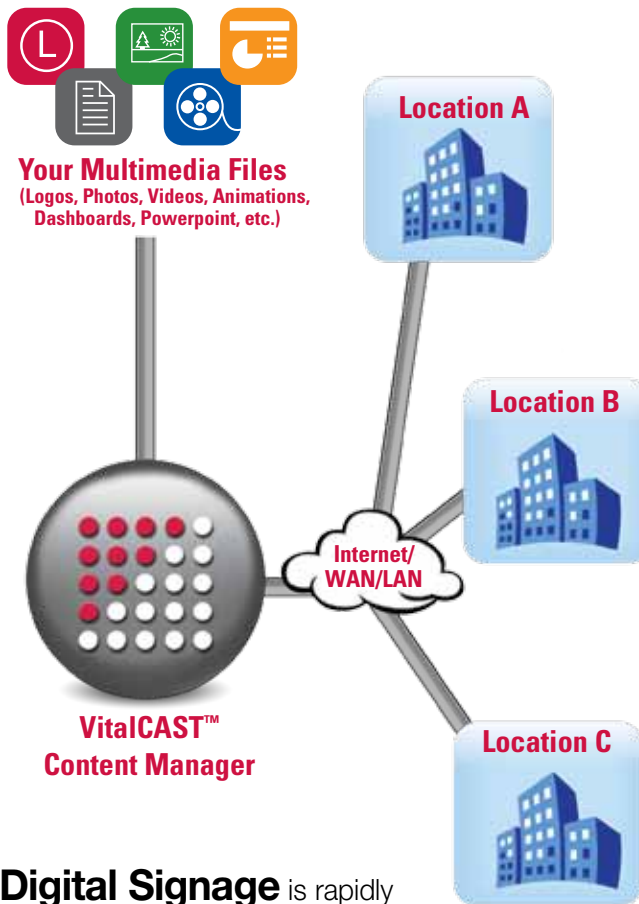
VitalCAST features an easy-to-use, scalable platform that allows you to manage displays in multiple locations, from across town to the other side of the world, all from one central workstation. Best of all, this solution requires no in-depth assistance from your IT department.



Texas Digital

Delivering Business Communication Vitals

VitalCAST at a Glance



Digital Signage is rapidly changing the way companies communicate with customers, visitors and employees. Dynamic content is delivered to LCD or plasma displays, creating an eye-catching, digital communication tool for many types of businesses.

Digital signs can be deployed in almost any location, and, unlike printed graphics and static advertising, digital signs can be changed in minutes with a few mouse clicks and delivered almost instantly to any display in your network worldwide using content management software.

Indoor and outdoor digital signs are commonly installed in banks, cinemas, hospitals, amusement parks, retail stores, universities, gas stations, convenience stores, restaurants, concert venues, convention centers, call centers, corporate facilities and more.

User Friendly

VitalCAST from Texas Digital gives you the local control to captivate, educate and motivate your audience with high resolution digital signage.

VitalCAST Wizards with drag and

drop interfaces make your digital signage network easy to configure and manage. Adding or changing content is as easy as a few clicks of the mouse and controlling all your displays from one central location ensures brand/message consistency.

Local Control

The power of VitalCAST gives you complete control on a local level to change on-screen information on-the-fly with near real-time updating or scheduled to start at any time up to one year in advance.

5 Simple Steps to Dynamic Digital Signage

1. Add your media files

Combine video or live television with photos, scrolling messages, RSS feeds and more—all on the same screen at the same time!

Images

.gif, .jpg, .jpeg, .png, .tif, .bmp

Video/Animation

.mpg, .mpeg, .wmv, .avi, .swf,
.mov, .qt, .asf, .gif

Video

TV*, Cable*, Satellite*, DVD,
VCR

Additional File Formats

RSS Feeds

Web sites (.htm, .html)

Adobe Acrobat† (.pdf)

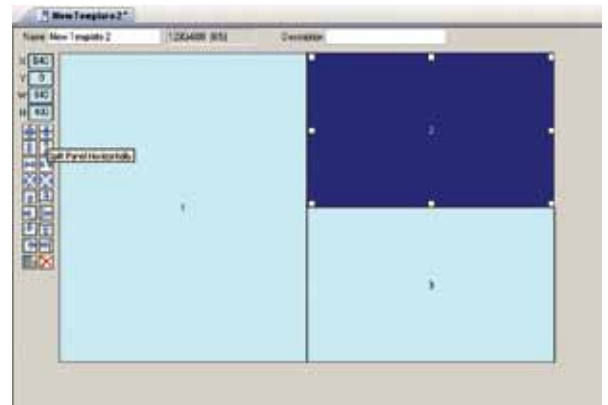
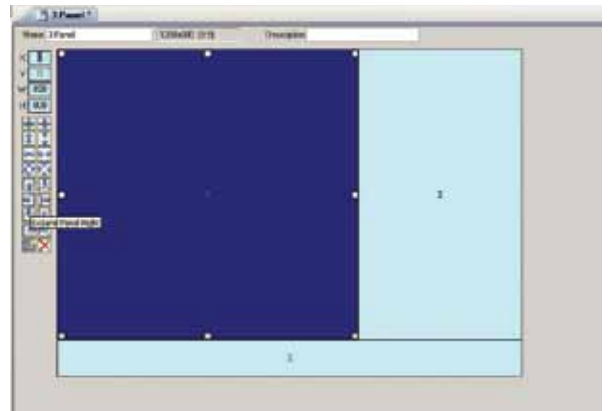
Microsoft Powerpoint† (.ppt)

*Tuner card must be purchased
from Texas Digital

† File conversion required

Custom Layout Control

Instead of limiting you to pre-defined screen layouts, VitalCAST's Template Wizard lets you design any layout, up to nine partitions per screen, to maximize your customization.



2. Create a layout

Separate the screen into partitions to show multiple content on one screen or choose full screen for the “TV channel” look.

3. Add media to the layout

Drag and drop your media files as you like to keep your displays looking fresh and exciting.

4. Assign a schedule

A few clicks of the mouse schedules your content plan to various displays by time of day or day of the week. Schedule content for up to one year in advance.

5. Update your displays

One more mouse click updates all the displays in your network and you're done!

VitalCAST Media Player

Multiple Outputs With Just One Player

Your Media Player enables you to deliver a diverse message enterprise-wide without buying lots of equipment, paying for outputs on a per-channel basis or taking up valuable space.

Logos, photos, videos and other multimedia files are stored in the Media Player and distributed to the appropriate displays based on your chosen schedule and screen configuration.

The Media Player (MP) is available as a Solo, Dual or Quad model. Based on model, you can display up to four unique outputs from just one piece of hardware and do not pay any additional per-channel fees. The Solo unit is small enough to be mounted in almost any location, including behind the display. The Dual and Quad models are available as desktop or rack mount units.



Texas Digital

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MP Solo

Delivers ONE unique output to any number of displays.



MP Dual

Delivers TWO unique outputs to any number of displays.



MP Quad

Delivers FOUR unique outputs to any number of displays.

