

Acclaro™ Drive-Thru Timer



Rev up your drive-thru performance

The **Acclaro Drive-Thru Timer** is a unique, stand-alone timer solution that gives you an instant window into the operational efficiency of your store's drive-thru and provides you with the necessary metrics for your employees to reach new heights in sales and service.

Acclaro measures speed-of-service accurately and automatically in addition to actively monitoring the store's POS, menu loop, window loop(s), and AccuVIEW displays. Data is accessible at the store through easy-to-view displays for the crew and managers, while reports are available to management from any location via a Web interface. Acclaro reports are available when you want them, where you want them.



Acclaro Drive-Thru Timer

Features & Benefits

- Increase **speed of service**, thereby increasing drive-thru capacity, repeat customers, and profitability
- **Grade drive-thru performance** against customer-defined criteria
- Increase **crew motivation** through real-time display of drive-thru performance
- Combine **POS and drive-thru timer data**, producing new metrics for enhanced operational and product mix reports
- **Consolidate data** from multiple stores into a central database
- Provide **instant reports** by store or groups of stores through Web-based **remote reporting**
- **Email reporting** provides daily notification of store speed-of-service
- **Streamlined image management** for outdoor AccuVIEW units
- **Actively monitor** drive-thru equipment (POS, loops, and AccuVIEW displays) for data to catch hardware failures early

Powerful Reporting Features

- Near real-time Web-based remote reporting
- Combined reporting by user-defined groups
- Total number of orders in the drive-thru vs. number of cars
- Dollars per second—unique comparison of speed vs. profitability
- Drill-down of POS items associated with specific drive-thru vehicle times



Manager's Display with Collected Data



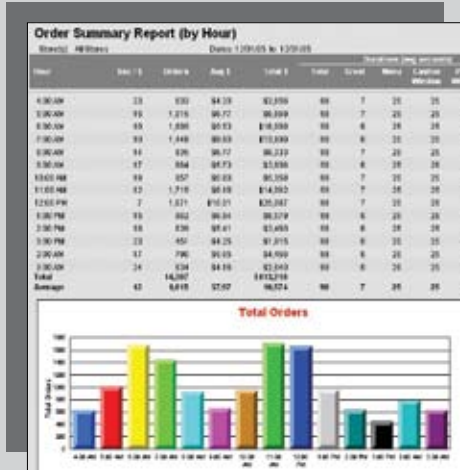
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Acclaro Drive-Thru Timer Specifications

Example Reports

Summary Report by Hour



Speed of Service

Store	Name	Picker	Total	SI	Car	SI	SI	SI	SI	SI	SI	SI	SI
1	Small Ex. Passer	0.25	0.25	0.90	2000	77	0.25	0.25	0.90	2000	77	0.25	0.25
1	Small Ex. Passer	0.25	0.25	0.90	2000	77	0.25	0.25	0.90	2000	77	0.25	0.25

100% of stores reporting. Service Target: 60 seconds.

Detailed Order Report

Order	Item	Qty	Price	Total	Grade	Min	Max	Avg
1	Small Ex. Passer	25	\$3.99	\$99.75	88	7	25	25
1	Small Ex. Passer	25	\$3.99	\$99.75	88	7	25	25
1	Small Ex. Passer	25	\$3.99	\$99.75	88	7	25	25

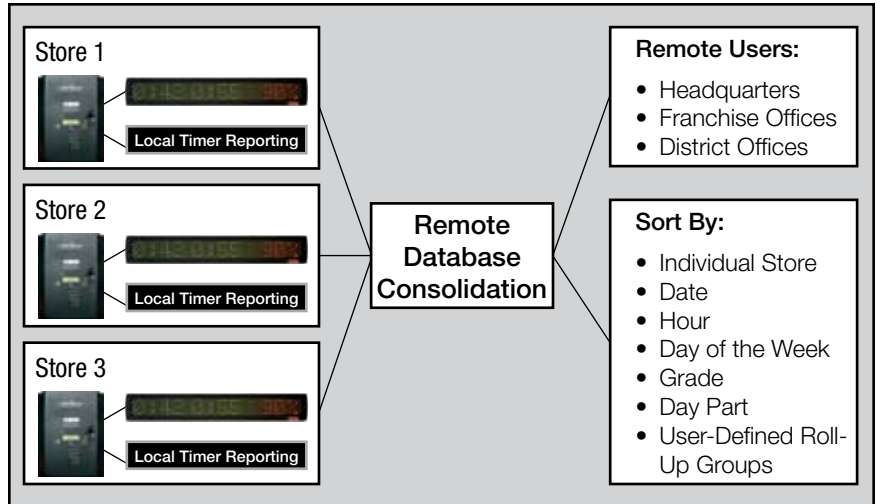
At a cost of less than \$3,000, the Acclaro Drive-Thru Timer pays for itself within 3 months!



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Data Retrieval



Store data is collected into a centralized database for future reporting and analysis or access of real-time reports from anywhere worldwide. Through a web browser, users are presented with a daily summary report for each location, and they are able to run consolidated reports for multiple stores.

Return on Investment

	Without Acclaro	With Acclaro	Delta
Cars per day	300	325	25
Revenue per car	\$5.00	\$5.00	NA
Revenue per day	\$1,500	\$1,625	\$125
Revenue per month	\$45,000	\$48,750	\$3,750
Operating margin	25%	25%	NA
Gross profit per month	\$11,250	\$12,188	\$938

Increased speed of service due to the Acclaro timer results in more cars through the drive-thru. By utilizing Acclaro, gross profit is increased by over **\$11,000 yearly**.

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