



# AccuVIEW™ DMD

## Outdoor Dynamic Menu Display

## Features & Benefits

- Easily and automatically change menu at different times of the day
- Maximize menu space using digital signage instead of static POP
- Update pricing and highlight new items immediately and easily from one central location
- Dynamically promote specials via eye-catching animations & graphics
- Deliver strong and consistent branding messages

## Why Texas Digital?

- 18,000+ units installed worldwide
- Our continued dedication to research and development ensures that you will benefit as our products improve and evolve
- Our unique Best Value Guarantee™—the only one in the industry—makes it easy for you to get the absolute most out of your purchase



## Complete control of your own digital menu network

The AccuVIEW Dynamic Menu Display (DMD) gives QSRs the opportunity to gear advertising toward specific demographics at different times throughout the day. Menu items, combo meals, specials and other digital advertising can be scheduled to run at particular times of the day or days of the week to maximize your ability to reach the right customer and the right time.

The flexible nature of the AccuVIEW DMD allows you to add, delete or change prices on any number of items instantly with the click of a mouse. Switching from breakfast to lunch to dinner menus occurs automatically, based on each day's schedule, which eliminates the need to switch out or rotate menu boards. And if you have multiple locations, each menu board, regardless of location, can be controlled from one central location.



The AccuVIEW DMD provides the option to visually confirm orders at the point of purchase while delivering influential digital motion graphics for up sell, cross sell and promotional sale opportunities.



The DMD is a web enabled solution that supports instant content programming, allowing for customized messages by time of day and location.

Units are available as all digital versions or a blended option that incorporates static and dynamic content on one unit.

With more than 18,000 units installed, Texas Digital is the leader in display technology and offers the most widely installed, reliable digital solution available for your restaurants.

# AccuVIEW Outdoor Dynamic Menu Display

## Sample Content

FROM THE GRILL		SANDWICHES	
Hamburger	\$2.99	Ham & Swiss	\$4.99
Cheeseburger	\$2.99	Roast Chicken	\$4.59
Double Meat Cheeseburger	\$3.59	Turkey & Cheddar	\$4.59
Grilled Chicken Sandwich	\$3.99	Roast Beef & Cheddar	\$4.49
Fried Chicken Sandwich	\$3.99	The Deluxe	\$4.79
Make any Grill Item a COMBO for \$1.29			
TEENIES \$1.09 \$1.49 \$1.99			
SALADS		SALADS	
Grilled Chicken	\$4.99	Grilled Chicken	\$4.99
Caesar Salad	\$3.89	Caesar Salad	\$3.89
Caesar Side Salad	\$1.99	Caesar Side Salad	\$1.99

Sample Menu

COMBOS		BURGERS & DOGS	
#1 Deluxe Burger	\$2.99	Deluxe Burger	\$2.99
#2 Bacon Cheeseburger	\$4.29	Bacon Cheeseburger	\$2.99
#3 Double Deluxe	\$4.99	Double Deluxe	\$3.99
#4 Chepp'd BBQ	\$3.99	Bacon Cheeseburger	\$3.99
#5 Fish Sandwich	\$2.79	Chepp'd BBQ	\$2.99
#6 Kids Combo	\$2.99	Fish Sandwich	\$2.99
All combos include Medium Fries & Medium Drink			
SALADS		DRINKS \$1.99 \$1.49 \$1.99	
Grilled Chicken	\$4.99	Grilled Chicken	\$1.99
Caesar Salad	\$3.89	Caesar	\$1.99
Caesar Side Salad	\$1.99	Strawberry Swirl	\$2.99
SWEET TREATS		SWEET TREATS	
Hot Chocolate	\$1.99	Hot Chocolate	\$1.99
Ice Cream	\$1.99	Ice Cream	\$1.99
Ice Cream Sundae	\$2.99	Ice Cream Sundae	\$2.99
Ice Cream Split	\$2.79	Ice Cream Split	\$2.79

Sample Menu with Upsell Message

2 Cheeseburger Classic	8.98
Combo Meal	
No tomatoes	
No mustard	
1 Hamburger Classic	4.49
Combo Meal	
No onions	
1 Small Chocolate Shake	1.79
make it a <b>combo</b>	
<b>Classic</b>	
Tax: 1.46	
Total: 18.41	
Upsize any soft drink for only \$0.39!	Upsize any...

Order Confirmation

#1 Deluxe Burger	#2 Bacon Cheeseburger	#3 Double Deluxe Burger
#4 Chepp'd BBQ Sandwich	#5 Fried Fish Sandwich	#6 Kids Burger Fun Pack

Combo Meals

Upsize	Upsize
Upsize	Upsize
to LARGE	to LARGE
Drink & Fries	Drink & Fries
for only	for only
49¢	49¢

Animated Marketing Message

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## Display Devices

Type	Color LCD, Active TFT	Color Depth	24 bit
Quantity	Four	Colors	16.7 million
Size	20.1" Diagonal	Brightness	2000 NITS max.
Resolution	VGA 640x480 pixels per display	Brightness Control	Automatic with ambient light sensor

## Display Interference

Signal Type	VGA 640x480
Refresh Rate	60 Hz
Number of VGA Signals	Four required, one per display
Connector Type	High Density DB-15 Male
Cabling Options	Super VGA or CAT5 with extender
Max Cable Length VGA	150 Feet
Max Cable Length CAT5	1000 Feet

## Diagnostics

Information Available	Internal and external temperature, display operational status, brightness settings, power supply status, thermal management status
Interface Type	Serial RS-232 / RS-485
Interface Settings	9600 baud, no parity, 8 data bits, 1 stop bit

## Environmental

Ambient Operating Temperature	-40F to +140F
Thermal Management	Internal heaters and active cabinet cooler
Thermal Control	Internal temperature sensors with microprocessor controller

## Menu Board

Dimensions	61" h x 49" w x 24" d
Weight	200 lbs.
Mounting Plate	41" w x 17" d

## Power Requirements

Supply Voltage	120 VAC, 60 Hz
Supply Current	10 Amps Max.



**Texas Digital**

Delivering Business Communication Vitals

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