

VitalCAST™ Broadcast Solution



Dynamic digital signs connect your campus

Placed in strategic locations campus-wide, digital signs facilitate effective campus communications. Whether it's administration messages, upcoming events, student recognition, cafeteria menus or any other type of message, digital signage ensures quick, effective and consistent communication to faculty, students and visitors.

Features & Benefits

- Consolidate multiple information sources into one attention-grabbing, campus-wide solution
- Control all content from one location, ensuring consistent messaging
- Easily integrate existing logos, graphics and color schemes
- Immediately and simultaneously update all displays, regardless of location
- Target information to specific audiences in specific locations
- Show informational messaging alongside live television feeds on one display
- Deliver messages to indoor and outdoor displays
- Communicate emergency procedures for fires, weather situations or other urgent situations instantly campus-wide
- Create potential non-traditional revenue stream by allowing third party advertising to display alongside your messaging

Event Calendars

Sports Schedules & Scores



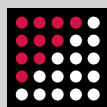
Scrolling Messages

Staff Notices

Special Announcements

VitalCAST is a state-of-the-art software solution that delivers campus-wide digital messaging via indoor and outdoor LCDs or plasma screens. Displays can be placed in any location where students or faculty congregate, such as cafeterias, gyms, libraries, hallways or teacher lounges, ensuring you reach every corner of campus with one communication tool.

Customizable screen layouts give you maximum flexibility to communicate the right message at the right time. Multiple messages can be sent to any number of displays with drag and drop ease from one central location. Plus, your displays can be branded to match your school's colors and mascot.



Texas Digital™

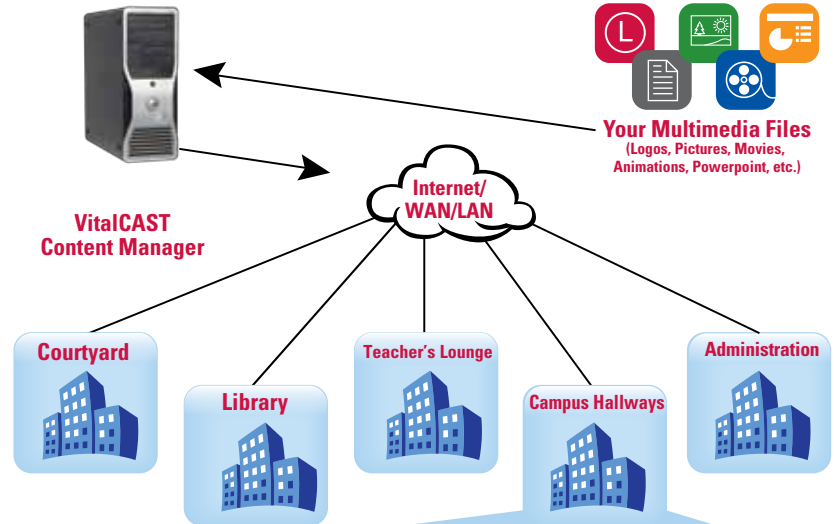
Delivering Business Communication Vitals

Communication is key for today's educational institutions. VitalCAST delivers the ability to reach your students, faculty and visitors in an eye-catching, dynamic format that informs, educates and motivates.

:: VitalCAST Content Manager

Education Applications

- Enhance student, parent and faculty experience with dynamic information on campus news, weather and sports
- Academic/Administrative announcements
- Highlight upcoming events and important deadlines
- Advertise athletic ticket information to support teams and increase sales
- Promote clubs and organizations
- Create awareness & excitement for student elections, guest speakers, assemblies, etc.
- Acknowledge student and faculty achievements
- Cafeteria & concession menus
- Emergency notifications
- Create revenue stream via advertising opportunities



Delivering Business Communication Vitals

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Multimedia Capabilities

Most major formats are easily integrated into VitalCAST for immediate display.

Images

.gif, .jpg, .jpeg, .png, .tif, .bmp

Web Pages

.htm, .html

Video/Animation

.mpg, .mpeg, .wmv, .avi, .swf,
.mov, .qt, .asf, animated .gif

Additional File Formats

Adobe Acrobat* (.pdf)

*Conversion required

Microsoft Powerpoint* (.ppt)

*Conversion required

Video sources

TV*, Cable*, Satellite*, DVD, VCR

RSS Feeds

*Tuner card must be purchased from Texas Digital