

VitalCAST™

Digital Signage Solution



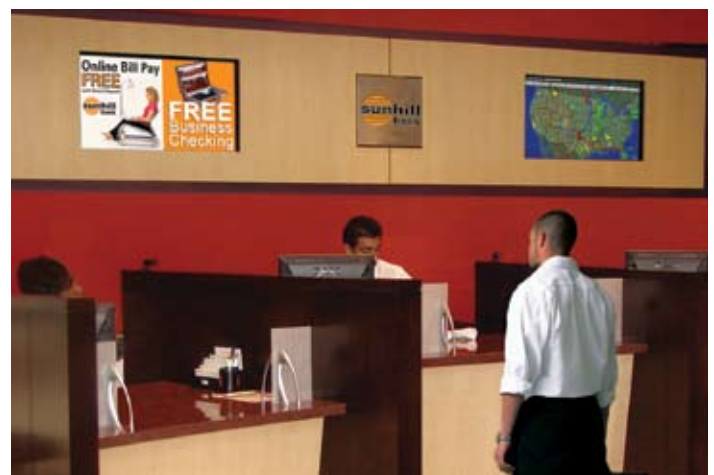
Features & Benefits

- Present consistent marketing messages in the lobby and drive-up.
- Implement new campaigns or make changes instantaneously.
- Reduce customers' perceived wait times.
- Consolidate multiple information sources into one delivery platform.
- Manage content from one central location or at each branch.
- Customized looks are easily created with the unique ability to divide the screen into several different partition sizes.
- Indoor displays are available as LCD or Plasma screens in a variety of sizes to coordinate with your lobby.
- Environmentally-sealed and vandalism-resistant outdoor displays are available in 15", 20" and 32" screen sizes.
- Schedule content by time and day parts for specific locations or regions.



Targeted marketing worth it's weight in gold

Imagine being able to highlight new products and services in your lobby within minutes instead of waiting days for posters and other collateral to be printed and delivered to your facility. Or advertise new interest rates the same day instead of waiting for your local newspaper to print the next day's edition. The flexibility of digital signage allows you to create—and change—attention-grabbing, professional materials in a matter of minutes.



Wall-Mounted LCD Indoor Display with TV Tuner

Texas Digital's VitalCAST is a state-of-the-art solution that puts you in the dynamic world of digital signage. It features an easy-to-use, scalable platform that allows you to manage a single branch or multiple branches from one location. Best of all, this solution requires no in-depth assistance from your IT department.

LCD or plasma displays can be installed in your lobby, behind tellers, in the drive-up lanes or any other location suitable to your needs. All displays can be controlled remotely at one central location, making changes quick and consistent.

Find out how VitalCAST can help you improve member communication and brand merchandising for your bank or credit union.

LCD and Plasma displays are available in any size up to 60"



15" Landscape LCD Outdoor Display

∴ VitalCAST Digital Signage

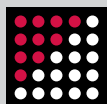
Why VitalCAST?

- System flexibility
- Speed of implementation
- Our system allows you to maximize your marketing effort
- You have complete control—no outsourcing of media uploading or scheduling
- Our 100% focus on our core competency—delivering digital communication

Media Compatibility

- **Picture files:** .jpg, .bmp, .gif, .tif, .png
- **Video files:** .avi, .wmv, .mpg
- **Web files:** Flash (.swf), .htm, .html, websites
- **Other Files:** Adobe Acrobat (.pdf), Microsoft Programs (.doc, .xls, .ppt)
- **Video sources:** TV, Cable, Satellite, Web cam**

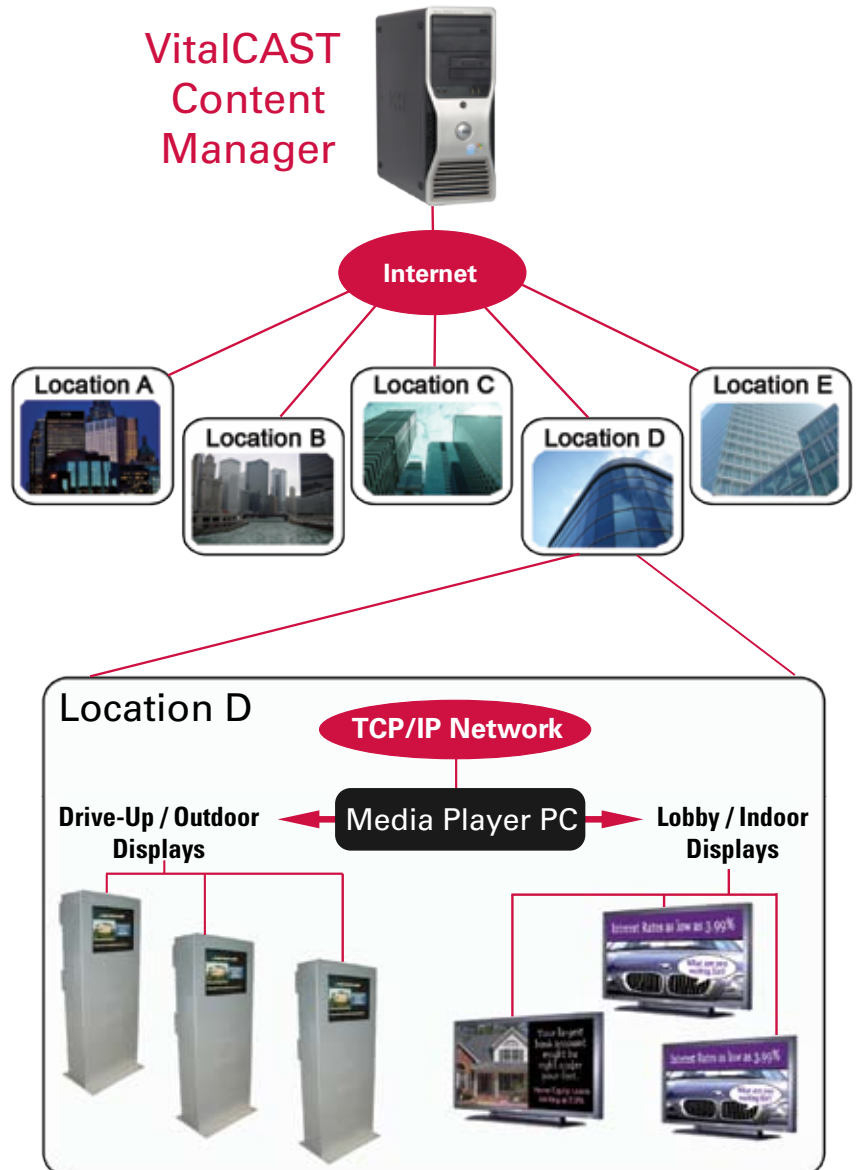
**A TV tuner card is required for TV, Cable and Satellite and must be purchased from Texas Digital.



Texas Digital

Delivering Business Communication Vitals

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A complete VitalCAST system includes all media player PC hardware and peripherals, LCD/plasma displays, software licenses, training and support.

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