

FOR IMMEDIATE RELEASE

Church's Chicken Selects Acclaro Drive-Thru Timer at Corporate Locations

(February 15, 2007) College Station, TX - Texas Digital Systems, Inc., announced that Church's Chicken, has selected the Acclaro Digital Timer for 230 corporate locations to improve speed of service and drive-thru capacity. The Acclaro timer system provides standard timing information such as time at the menu post and time at the pickup window as well as calculating the percentage of cars that reached a customer defined service target.

Acclaro has two advanced features that make it unique within the timer industry. The first is the ability to transfer time and order data to a central server over the Internet, making it possible for managers and corporate personnel to access the data online at any time to run reports. The second feature is the ability to monitor the drive-thru Point of Sale register (POS). Order information and service time data are stored together to provide a more accurate comparison of service. Additional features include automatically generated email reports that show speed of service performance for individual restaurants or any other grouping desired.

Dale Bennett, Senior Director of Restaurant Support Services, said, "The Acclaro has helped increase focus on our drive-thru speed of service performance. We have gained tremendous insight into our restaurants' drive-thru performance and are especially pleased with the ability to correlate SOS performance with menu items purchased by our guests. Our ability to monitor the impact of test products and promotions on our speed of service performance provides us with a whole new dimension on menu management and marketing strategy."

"We are pleased to build on our relationship with Church's by adding the Acclaro timer system to their corporate restaurants," said Dennis Davidson, President and Chief Operating Officer of Texas Digital. "The Acclaro system will provide not only better business metrics for Church's corporate, but also ultimately a better experience for Church's customers thanks to enhanced speed of service."

About Texas Digital:

Established in 1972, Texas Digital is a leading provider of integrated electronic display solutions to quick-serve restaurants, call centers, help desks, network control centers, data centers, banking institutions, cinemas, tape operations and distribution centers. With more than 17,000 product installations worldwide—twice as many as its nearest competitor—Texas Digital is the world's largest provider of drive-thru order confirmation displays and digital menu systems. For more information on Texas Digital and its products, visit www.txdigital.com.

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