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FOR IMMEDIATE RELEASE

Texas Digital Announces Partnership with Newmarket, Inc.

(April 9, 2009) College Station, TX - Texas Digital Systems, Inc., a worldwide leader in digital signage technology, is proud to announce today its partnership with Newmarket International, Inc., the leader in sales and catering software solutions for the hospitality industry.

As result of the new partnership, Texas Digital and Newmarket International, Inc. collaboratively installed a solution at Atlanta's downtown landmark hotel, The Westin Peachtree Plaza. The joint venture integrates Newmarket's Delphi system with Texas Digital's VitalCAST digital signage solution to display automated daily event and meeting information, which can be easily modified in-house and broadcast in real time. By integrating these systems, The Westin will save hours of time and benefit from the accurate and up-to-date scheduling and event data.

The VitalCAST solution was chosen for this project against the competition for providing the most reliable and flexible solution. Texas Digital has also been selected as Newmarket International Inc.'s newest Event Management System Partner, which will lead to further partnered projects.

Newmarket International, Inc Chairman and Chief Executive Officer, Sean O'Neill is excited about the partnership with Texas Digital saying, "We are eager to be working with an innovative company like Texas Digital on such a significant business initiative." He also said, "We seek to align ourselves with industry leading partners who provide superior technological business solutions."

"Digital signage is growing in the hospitality industry and this partnership will allow VitalCAST and Delphi to streamline communication to visitors and guests in a way that greatly benefits hotels and other hospitality related businesses," explains Dennis Davidson, president and CEO of Texas Digital Systems Inc.

About Newmarket International:

Newmarket International, Inc. (www.newmarketinc.com) is the leader in delivering sales, group catering and event software solutions to the global hospitality and entertainment industries. Newmarket International's suite of business solutions can be found in hotels, casinos, restaurants, visitor bureaus, stadiums, meeting arenas and convention centers throughout the world.

About Texas Digital:

Established in 1972, Texas Digital is a leading provider of digital signage solutions to hospitality, entertainment, education, financial, dining and corporate institutions worldwide. Texas Digital's versatile software and innovative display technology provides customers with dynamic digital signage solutions that increase awareness and grow their bottom line. For more information on Texas Digital and its products, visit www.txdigital.com.

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