



**Contact:**  
**Melissa Lewis**  
Texas Digital Systems, Inc.  
979.693.9378  
mlewis@txdigital.com

## FOR IMMEDIATE RELEASE

# Texas Digital Launches Dashboard

### ***New Product Offers Instant Notification of Critical Situations in a Scalable Software Solution***

(September 1, 2005) College Station, Texas – Texas Digital Systems, Inc., a global provider of real-time visual alert communication solutions, has launched the QuickCOM Vitals Dashboard.

Using Dashboard, customers will be able to push automated data to 20,000+ desktop clients, providing each user or group of users with specific views designed exclusively for them. Supervisors will be able to monitor the queues and agents under their purview, with the ability to use embedded charts and gauges to create their own intuitive views.

Dashboard was designed to integrate with Microsoft's Active Directory (AD), enabling Dashboard administrators to easily direct critical information to groups of users. For customers that do not utilize AD, Dashboard integrates with Windows NT Domain security. Additionally, customers may utilize Texas Digital's proprietary security model, if preferred.

"Texas Digital is excited to add Dashboard to our line of products," said Dennis Davidson, Executive Vice President and Chief Operating Officer. "Dashboard offers a flexible yet powerful tool to distribute information quickly. And its enterprise-wide scalability allows Dashboard to expand with a company's needs."

Dashboard is comprised of several different Microsoft .NET Web Services that provide integration to QuickCOM, external databases, Active Directory, and the actual desktop clients. These Web Services may all reside on one physical server or on multiple servers, depending on the number of clients, the refresh rate of data, and the amount of data requested to be viewed on a client.

Dashboard views can be customized by role (agent, supervisor or manager) and can assign different levels of capabilities and views (charts, graphs and gauges) for users or groups of users. Because Dashboard is not tied to a particular PC address, users can access their custom Dashboard view from any PC they log into. Additionally, Dashboards can be displayed in any size, including full screen partial screen or even the taskbar, based on user needs.

#### **About Texas Digital:**

Established in 1972, Texas Digital is a privately held technology company and leading provider of integrated electronic display solutions to quick-serve restaurants, call centers, help desks, network control centers, data centers, banking institutions, cinemas, tape operations and distribution centers. With more than 17,000 product installations worldwide—twice as many as its nearest competitor—Texas Digital is the world's largest provider of drive-thru order confirmation displays and digital menu systems. As a customer-focused company, Texas Digital attributes its leadership position to its commitment to deliver superior products, lasting business relationships and outstanding service and support. For more information on Texas Digital and its products, visit [www.txdigital.com](http://www.txdigital.com) or call (979) 693-9378.

Vitals Dashboard, QuickCOM, QuickTAPE and FlexVIEW are trademarks of Texas Digital Systems, Inc. All other products and trademarks of and herein are the property of their respective owners.

###