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NEWS RELEASE

FOR IMMEDIATE RELEASE

TEXAS DIGITAL SYSTEMS INTRODUCES NEW *AccuTOTAL* PRICE CONFIRMATION DISPLAY

(January 19, 2004) College Station, Texas – Texas Digital Systems, Inc. (TDS), the leading provider of electronic display solutions for the quick-service restaurant industry, announced today the release of a new model of the *AccuTOTAL* Price Confirmation Display (PCD).

The new *AccuTOTAL* PCD 202 features a 1.8-inch ultra-bright LED display that visually confirms drive-thru customer order totals at the pick-up window prior to request for payment. This action allows customers to prepare their payments in advance, improving drive-thru turnaround time and increasing speed-of-service. The *AccuTOTAL* PCD 202 receives data directly from the POS system, assuring complete order entry and discouraging overrings and overcharges.

The *AccuTOTAL* PCD 202 features a rugged, weatherproof design, a non-glare filter with a wide viewing angle of 160 degrees, and large, ultra-bright LEDs that are easy to read in direct sunlight and at night. The *AccuTOTAL* PCD 202 can operate either as a stand-alone device or in conjunction with TDS' line of order confirmation displays to form a total drive-thru solution. The *AccuTOTAL* PCD 202 integrates with over 90% of POS systems in use today.

"TDS is pleased to add the *AccuTOTAL* PCD 202 to our line of digital display solutions for the quick-serve industry. We listened to our customers and designed the *AccuTOTAL* PCD 202 with their recommendations in mind," said Chuck Bartlett, Senior Vice President of Sales and Marketing for TDS. "We are excited about the enhancements the *AccuTOTAL* PCD 202 can offer our customers' drive-thru operations."

About Texas Digital Systems:

Established in 1972, Texas Digital Systems, Inc. is a privately held technology company and leading provider of integrated electronic display solutions to quick-serve restaurants, call centers, help desks, network control centers, data centers, tape operations and distribution centers. With more than 15,000 product installations worldwide—twice as many as its nearest competitor—TDS is the world's largest provider of drive-thru order confirmation displays, price confirmation displays, and digital menu systems. As a customer-focused company, TDS attributes its leadership position to its commitment to deliver superior products, lasting business relationships and outstanding service and support.

For more information on Texas Digital Systems and its products, visit www.txdigital.com or call (979) 693-9378.

AccuVIEW, *AccuORDER*, *AccuTOTAL*, *Acclaro*, *QuickCOM* Enterprise, *QuickNET*, *QuickSENDi*, *QuickRECEIVEi*, *QuickTASK*, *QuickCAST*, *QuickTAPE* and *FlexVIEW* are trademarks of Texas Digital Systems, Inc.

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