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NEWS RELEASE

FOR IMMEDIATE RELEASE

Texas Digital Systems Announces Partnership with Pipkins, Leading Provider of Workforce Management Solutions

Combined Forces Offer Customers Premier Call Center Solutions

(February 4, 2004) College Station, Texas – Texas Digital Systems, Inc. (TDS), a global provider of real-time visual alert communication solutions, announced today a partnership agreement with Pipkins, Inc., a leading provider of workforce management (WFM) solutions. TDS will market and support Pipkins' complete line of WFM tools, including Vantage Point and WorkforceScheduling.com. Pipkins' WFM solutions complement TDS' *QuickCOM* Enterprise alert communication software by providing a complete solution for businesses seeking to maximize productivity within their call center operation.

"The partnership with Pipkins furthers TDS' goal of offering a suite of integrated products that maximizes the productivity of our call center customers," said Dennis Davidson, TDS' Vice President of Service and Support. "The ability for customers to integrate *QuickCOM* Enterprise and Vantage Point enhances the value of both products."

Vantage Point WFM features comprehensive scheduling, forecasting and planning functionality for complete enterprise-wide, multi-site call center workforce management. WorkforceScheduling.com offers the added benefits of a low cost, subscription-based, hosted solution. WorkforceScheduling.com was designed to meet the specific needs of the small, mobile or seasonal call center.

"This exciting new relationship will provide exposure for Pipkins' products throughout TDS' extensive customer base, as well as to potential new clients. Offering a combined solution provides call centers with the ultimate in scheduling, real-time adherence and notification technologies in a turnkey offering," said Bob Webb, Pipkins' Vice President of Sales.

About Texas Digital Systems:

Established in 1972, Texas Digital Systems, Inc. (TDS) is a privately held technology company and leading provider of integrated electronic display solutions to quick-serve restaurants, call centers, help desks, network control centers, data centers, tape operations and distribution centers. With more than 15,000 product installations worldwide—twice as many as its nearest competitor—TDS is the world's largest provider of drive-thru order confirmation displays and digital menu systems. As a customer-focused company, TDS attributes its leadership position to its commitment to deliver superior products, lasting business relationships and outstanding service and support. For more information on Texas Digital Systems, Inc. (TDS) and its products, visit www.txdigital.com or call (979) 693-9378.

About Pipkins:

Pipkins Inc. (PIPKINS), founded in 1984, is the leading supplier of workforce management software and services to the call center industry. Its Vantage Point product enables managers to solve the complicated operational issues in today's multi-faceted call center environment. PIPKINS' systems forecast and schedule more than 100,000 agents in over 300 locations across all industries worldwide. The company is headquartered in St. Louis, Missouri. For more information, visit www.pipkins.com.

AccuVIEW, *AccuORDER*, *AccuTOTAL*, *Acclaro*, *QuickCOM* Enterprise, *QuickNET*, *QuickSENDi*, *QuickRECEIVEi*, *QuickTASK*, *QuickCAST*, *QuickLINK*, *QuickTAPE* and *FlexVIEW* are trademarks of Texas Digital Systems, Inc. Vantage Point and WorkforceScheduling.com are trademarks of Pipkins, Inc.

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