

**FOR IMMEDIATE RELEASE**

**Texas Digital Expands VitalCAST Digital Signage  
Into Houston Credit Union Market**

***First Service Credit Union Implements Digital Signage Tool  
At Motor Bank and Lobby Locations***

(September 8, 2005) College Station, Texas – Texas Digital Systems, Inc., a global provider of real-time visual communication solutions, recently completed the successful installation of its VitalCAST solution at First Service Credit Union in Houston, Texas.

Texas Digital provided a large plasma display for the member service waiting area. Leveraging the credit union's existing hardware, Texas Digital also successfully integrated the VitalCAST solution into automated teller units and motor bank lane displays. Using this method, First Service was able to avoid additional costs for hardware displays.

"Everyone is very pleased with VitalCAST and Texas Digital. We have kept the content simple so far but plan to do more in the near future," said Christopher Allen, Vice President of Branch Operations for First Service Credit Union.

The VitalCAST solution takes advantage of large-format video displays such as plasma, LCD and projector units to deliver critical business information in a rich, multi-media format. Leveraging an organization's existing LAN/WAN or the Internet, VitalCAST provides immense scalability to address multi-site, multi-departmental applications throughout the enterprise. Users may push out a wide variety of picture, video and Web content along with other applications such as Microsoft PowerPoint and Excel to the video displays. The system also supports inputs from cable and satellite TV feeds. VitalCAST's flexibility allows companies to deploy the solution in a number of applications including human resources, corporate communication, manufacturing/distribution, call centers and IT operations.

"We are delighted with this first installation of the VitalCAST solution in a credit union in Houston," said Dennis Davidson, Texas Digital's Executive Vice President and Chief Operating Officer. "The incorporation of VitalCAST into the credit union's existing hardware highlights the extraordinary flexibility of this powerful tool."

VitalCAST's easy-to-use Content Manager provides the ability to quickly update media files, design display layouts, create playlists, and schedule content without IT assistance. The powerful content management and player software, coupled with innovative hardware design, makes VitalCAST the most robust and cost-effective digital signage solution in the industry.

**About Texas Digital:**

Established in 1972, Texas Digital is a privately held technology company and leading provider of integrated electronic display solutions to quick-serve restaurants, call centers, help desks, network control centers, data centers, banking institutions, cinemas, tape operations and distribution centers. With more than 17,000 product installations worldwide—twice as many as its nearest competitor—Texas Digital is the world's largest provider of drive-thru order confirmation displays and digital menu systems. As a customer-focused company, Texas Digital attributes its leadership position to its commitment to deliver superior products, lasting business relationships and outstanding service and support. For more information on Texas Digital and its products, visit [www.txdigital.com](http://www.txdigital.com) or call (979) 693-9378.

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